

Innovation Mentor

Agenda

DAY #1

- 09:30 ○ INAUGURATION
- 10:45 ○ STARTUP 101
- 12:30 ○ STARTUP SHOWCASE
- 01:00 ○ LUNCH
- 02:00 ○ ENTREPRENEURIAL MINDSET
- 03:45 ○ UNDERSTANDING MANAGED INNOVATION
- 04:45 ○ SANDBOX IMMERSION
- 05:30 ○ REFLECTION

DAY #2

- 09:30 ○ FORGE INNOVATION HANDBOOK
- 11:30 ○ CUSTOMER DISCOVERY & PROBLEM VALIDATION
- 01:00 ○ LUNCH
- 02:00 ○ HACKING FIH
- 04:00 ○ PITCH TO PEERS
- 04:30 ○ STARTUP INITIATIVES
- 05:30 ○ REFLECTION

DAY #3

- 09:30 ○ VALUE PROPOSITION
- 01:00 ○ LUNCH
- 02:00 ○ PITCH-TO-PEERS
- 03:00 ○ MUP 101
- 05:00 ○ GOVERNMENT/ CORPORATE OPEN INNOVATION MODEL
- 05:30 ○ REFLECTION

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DAY #4

- 09:30 ○ RAPID PROTOTYPING TOOLS & TECHNIQUES
- 01:30 ○ LUNCH
- 02:00 ○ HACKING THE MUP
- 05:30 ○ REFLECTION

DAY #5

- 09:30 ○ RIGHT PITCH PITCH RIGHT
- 11:00 ○ 3MIN MUP PITCH CANVAS
- 01:00 ○ LUNCH
- 02:00 ○ IPR PATENT DRAFTING
- 04:00 ○ NETWORKING ECOSYSTEM
- 05:00 ○ DEFINING KRA & KPI
- 05:30 ○ REFLECTION

DAY #6

- 09:30 ○ INNOVATION-CENTRIC TEACHING - LEARNING PEDAGOGY
- 11:00 ○ PITCH-2-JURY
- 01:30 ○ LUNCH
- 02:30 ○ VALEDICTORY
- 03:30 ○ HI-TEA & REFLECTION